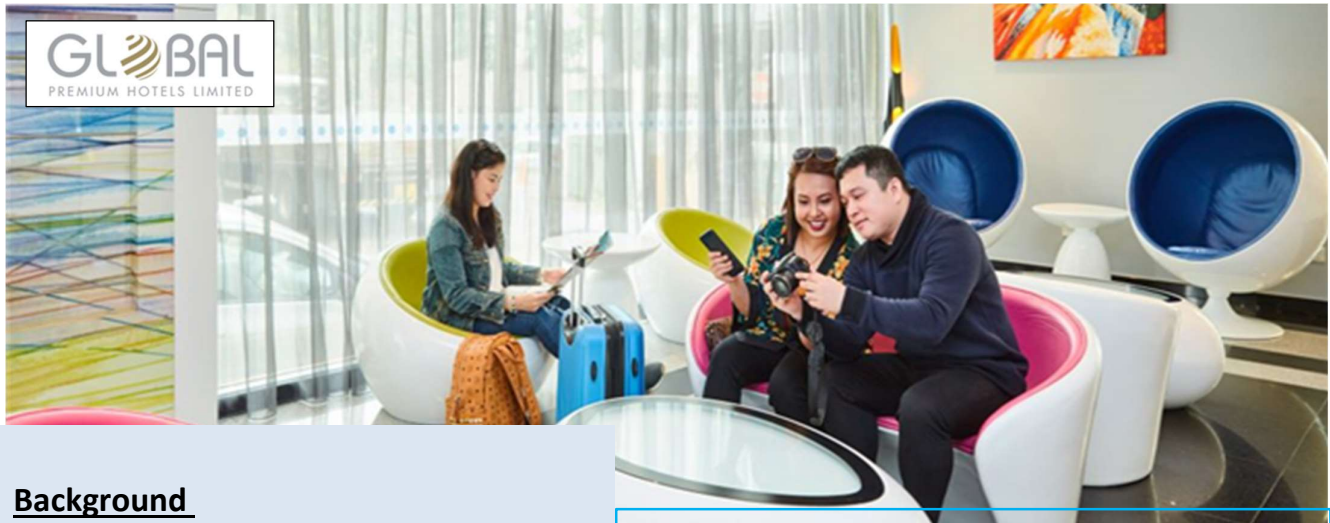


Customer Success Story

Global Premium Hotels Limited



Background

Global Premium Hotels Limited (GPHL) is a global hospitality group headquartered in Singapore that manages home-grown names Fragrance Hotel and Parc Sovereign Hotel. In partnership with Accor, the company recently added international brands ibis Budget. Since 1998, GPHL has been delivering a diverse range of unique economy and mid-tier hospitality experiences in 23 hotels and nearly 2,000 rooms across Singapore.

A household name, Fragrance Hotel has established itself in Singapore and Southeast Asia as the defining brand for affordable accommodation.

Geared to leisure and business travellers, GPHL's properties are strategically located in the city or city-fringe areas, offering quick access to tourist attractions and convention centres.

With several developments in the pipeline for both local and international markets, GPHL continues to curate enriching experiences through its growing portfolio of economy and mid-tier hotels.

Industry: Hospitality

Solution: Yeastar IP PBX S100 with LCS

■ Challenge

- Lack of flexibility and ageing features on present telephony system.
- New communication requirements to meet the needs of remote teams (work from home) and mobile workers.

■ Solution Benefit

- Our latest technology promotes operational efficiency - Linkus Cloud Service (LCS) empower users to enjoy Unified Communication with useful features, especially mobility and remote collaboration.
- Single-number-reach feature allows mobility and flexibility in communications.
- Ease of administration and maintenance.

“We are satisfied with the IP PABX solution by One-Net as it met our requirements well. The implementation team is experience and helpful that made the entire migration work smooth and seamless. The web-based administration is user-friendly and flexible that save us many administration hours. We are now enjoying the flexibility and mobility in communication that we remain reachable by our valued customers and colleagues when working from home or on the move.”

Mr Eric Chew, Head of IT